

## LAUREN CONANGLA – BUSINESS ATTRACTION

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Role: Responsible for establishing, developing and maintaining relationships with national and international businesses with the goal of bringing new investment and jobs to Gilbert.

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Lauren Conangla has served as the Business Attraction Administrator for the Town of Gilbert since September 2017. Her professional highlights include experience in destination marketing across Latin America and the Caribbean, public relations for Mall of America, and media planning for Target Corporation.

Lauren enjoys challenging others to be more environmentally aware, and takes pride in her numerous sustainability accomplishments across various companies for which she has worked. She spearheaded the process of digitizing decades' worth of vendor contracts for one corporation, and at another she founded both a "green" team and newsletter column.

During college, she studied Spanish language and culture in Spain, before earning bachelor degrees in both Spanish and Marketing from Augustana College, in Illinois. In 2015, after relocating from the Midwest to sunny Arizona, she spent a month as a marine conservation volunteer in southern Thailand, adding the 5th continent to her travel log.

Lauren is an avid outdoor enthusiast, traveler and yogi, who loves discovering local dining "gems" in new cities, something she has enjoyed greatly about working in Gilbert. Lauren believes strongly in supporting local businesses in order to help communities thrive and create a unique sense of place.