

## Joseph Rossell — Business Attraction Administrator

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Joseph Rossell has served in the Office of Economic Development for the Town of Gilbert since September 2015.

Prior to joining Gilbert, Joseph worked for the Greater Phoenix Economic Council for three years and led the organization's California Strategy to attract high-growth technology clients and social good firms to the Greater Phoenix market. Joseph also managed the Economic Development Director's Team (EDDT) Council, which executed several initiatives to improve the overall competitiveness of the region.

Joseph has also interned for Councilman Daniel Valenzuela as well as the Community and Economic Development Department for the City of Phoenix. In these two roles, he helped formulate an economic development strategy and business outreach campaign for Councilman Valenzuela's district and worked on multiple projects for the Community and Economic Development Department related to its marketing, outreach and communication plan.

Joseph studied abroad in China, Ecuador, Peru and Portugal. In China, he focused on Mandarin language study, US-China Relations and traveled across the country to 25 different cities, roaming from Everest Base Camp to the hinterlands of Northeast China. He has a master's degree in public administration with a concentration in urban management from the ASU School of Public Affairs along with a certificate in international studies from the School of Politics and Global Studies.

He is voracious sci-fi reader and space enthusiast obsessed with fly-fishing, camping, photography, and all things downtown.