

KILEY PHILLIPS MARKETING AND COMMUNICATIONS

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Role: Responsible for all internal and external economic development marketing and communication efforts.

Kiley Phillips has served as the Marketing and Communications Administrator since March 2019. Prior to her joining Gilbert, Kiley was the Director of Marketing and Website Design at a national staffing and recruiting company. While in her role, she launched both the blog and the successful website dedicated to it, completed a full in-house rebrand of the company, and implemented new marketing automation technologies. A few of her most exciting projects included working on the company's charitable work throughout the community and school districts, moving the company towards more green initiatives, and branding a full-size in-home basketball court.

Kiley received her Bachelor of Science in Marketing from Iowa State University in May 2010. After graduating, she moved from Iowa to Arizona to escape the cold winters and be closer to family. She currently has 3 rescue dogs and enjoys taking them on hikes or to downtown Gilbert for brunch.